2nd October 2026

Christopher Johnson 14:45
Student Animation, Fascination and Potential for University Partnership(s) Hide
To: Mekonnen, Tilahun,
Cc: Tilahun MEKONNEN,
Reply-To: Christopher Johnson

Dear Dr Tilahun,

Greetings, and thank you kindly for your appreciative gesture. As I recall, the encounter with the MSc students was phenomenal, ranging from a sort of 'cultural animation' to absolute fascination with the lucidity of the findings contained within *British African Entrepreneurship* (2022). It is interesting that 4 years after its publication, a few African scholars, both at home and overseas, are re-evaluating this piece of enterprise literature.

I believe that apart from the distinct module on 'International Entrepreneurship', this publication can also resonate across other social sciences; namely Business Communication, Industrial Relations, and Economics. Although the sessions you referred to "gave students greater insight into the real world", we provided a valuable opportunity to understand the practicalities of enterprise start-ups.

While the central theme of the publication centres on '*Migrant Entrepreneurship',* this latest book serves as a catalyst for creating funded **capacity-building, heritage, research**, and related projects for SMEs and charities combined. We are keen to collaborate with your institution in any way possible to contribute to the advancement of knowledge and experience for students interested in entrepreneurial careers.

Do let us know when we can meet to solidify partnership-working in the areas and disciplines alluded to in this communication.

Warm regards,

Christopher

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